

## WoolworthsMuseum.co.uk Pub Quiz

---

1. What nationality was the founder of Woolworths?

A. Canadian B. British C. Irish D. American

2. What was the firm's maximum price in Britain until World War II?

A. One penny B. Threepence C. Sixpence D. One pound

3. What colour was most associated with Woolworths?

A. Black B. Red C. Green D. Blue

4. Where did Frank Woolworth build a skyscraper that was the world's tallest building?

A. New York B. London C. Tokyo D. Peking

5. Which ONE of these ranges was never stocked by Woolworths' stores around the world?

A. I-pads B. Pictures costing over £10,000 C. Motor Cars and Mopeds D. Adolf Hitler Tea Sets

6. Which one of these characters was not used to advertise the Woolworths brand?

A. Wooly and Worth B. Keith C. Homer Simpson D. Ronald McDonald

7. What was the largest number of Woolworth stores that trade at the same time around the world?

A. Forty B. Four hundred C. Four thousand D. Forty thousand

8. In what year did a British Woolworths store take over £1 million in a single week for the first time?

A. 1912 B. 1982 C. 2002 D. 2008

9. What relation was the heiress Barbara Hutton (known as the 'Million Dollar Baby') to Frank Woolworth?

A. Wife B. Mother C. Daughter D. Granddaughter

10. British Chancellor of the Exchequer (and later Prime Minister) Gordon Brown told the House of Commons that Woolworths was the first company to be allowed to name a national asset in 1940. What was it?

A. A building B. A double-decker bus C. An aeroplane D. A railway train

11. How much did the chain sell 9 carat gold rings for?

A. 3d (pence) (UK) 5 cents (USA) B: 6d (UK) 10 cents (USA) C. 10 shillings (UK) \$1 (US) D. £1 (UK) \$2 (USA)

12. Which was the chain's busiest season in both Britain and America?

A. Easter B. Back to School C. Thanksgiving D. Christmas

13. When did the last store close?

A. 1997 B. 2008 C. 2009 D. There are still stores open

14. What did the British Company call the weigh-out sweets department?

A. Candy B. Sweet Treats C. Pic'n'Mix D. Wonderful Woolworths

15. Which chain of shoe stops was founded by Woolworth and is run today by the original parent company?

A. Clark's B. Start-Rite C. Footlocker D. Streets Ahead

16. Which James Bond star appeared on Knitting Patterns for Woolworths at the start of his career?

A. Sean Connery B. George Lazenby C. Timothy Dalton D. Roger Moore

17. Which screen legend appeared in a Woolworths TV commercial in 2008?

A. Tom Cruise B. Michael J. Fox C. Jackie Chan D. George Clooney

18. Which part of the British Woolworths survives today?

A. The Big Red Book B. The High Street shops C. The woolworths.co.uk website D. The Pic'N'Mix Counter

19. In which decade did the Woolworths stores first record cash profits for the year of over £100m?

A. The 1950s B. The 1960s C. The 1970s D. The 1990s.

20. In November of which year did the chain make its largest ever single day's sales?

A. 1938 B. 1978 C. 1998 D. 2008